

RECREATIONAL BOATING & FISHING RULES OF NEW ZEALAND

A COMPREHENSIVE GUIDE TO BOATING & FISHING IN NEW ZEALAND

FRESHWATER & SALTWATER FISHING



Ministry for Primary Industries
Manatū Ahu Matua

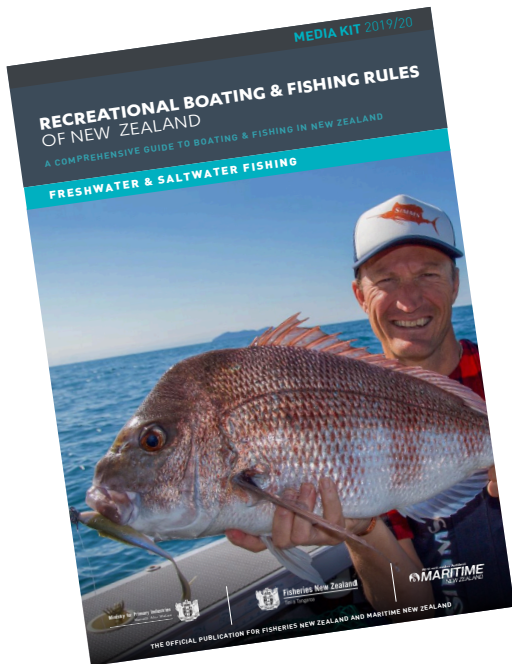


Fisheries New Zealand
Tini a Tangaroa

Nō te rere moana Aotearoa
MARITIME
NEW ZEALAND

RECREATIONAL BOATING & FISHING RULES OF NEW ZEALAND

This guide that will contain photographs of fish species for ease of identification, sizes and quantities allowed, a list of no-go zones and restricted areas, with a complete coverage of the rules and regulations for recreational boating & fishing both salt and freshwater for all of New Zealand.



DISTRIBUTION

- Glossy A5 full colour magazine freely available to all boating & fishing enthusiasts
- Freely available at all Maritime and Fisheries offices throughout New Zealand
- Covering the North & South Island
- Reaching over 600,000 recreational fishers per year
- Published annually
- **80,000** copies distributed by Fisheries New Zealand.

SPEAK DIRECTLY TO YOUR MARKET!

A not to be missed opportunity to place an ad in this first of its kind publication!

ADVERTISING RATES + GST

Front Cover	POA SOLD
Double Page	\$4,950
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Inside Back Cover	\$2,950 SOLD
Full Page	\$2,750
Half Page	\$1,650
Quarter Page	\$850
Strip Ad - horizontal	\$480

One payment of the amount shown here secures this advert size in all 80,000 magazines in distribution for one full year.

DEADLINES

Booking Deadline:

10th July 2020

Publication Date:

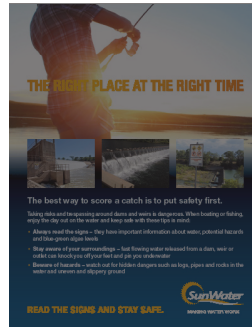
October 2020

LIMITED SPACES AVAILABLE!

DIMENSIONS



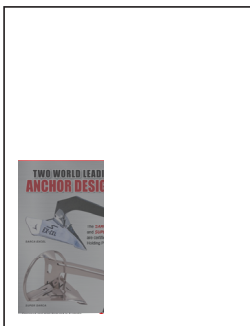
DOUBLE PAGE SPREAD - with bleed
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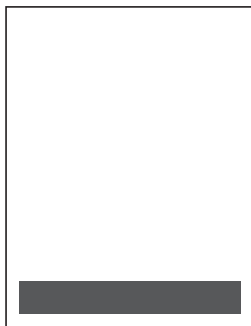
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STRIP AD - HORIZONTAL
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Tech Specs: All artwork must be supplied at 300dpi (minimum) in CMYK colour. All text must be converted to curves for Illustrator or EPS files. If supplying text for advertisements to be typeset, please supply in MS Word or TXT file.

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